FUNDRAISING TOOLKIT

GRI Disorders may be rare, but hope should not be.

CureGRIN
Seeking treatments and cures for
GRIA, GRID, GRIK & GRIN Disorders

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Campaign Introduction

Thank you for signing up to participate in Get Moving for GRI! We are so excited you are participating in our virtual challenge event — Get Moving for GRI, that takes place June 1 – 30.

It's because of the generosity of people like you that we can do anything at all. Your willingness to support CureGRIN Foundation will expand awareness of GRI Disorders and increase funding for critical research. With you by our side, we can do more. So lets get started! This toolkit is your guide to success.

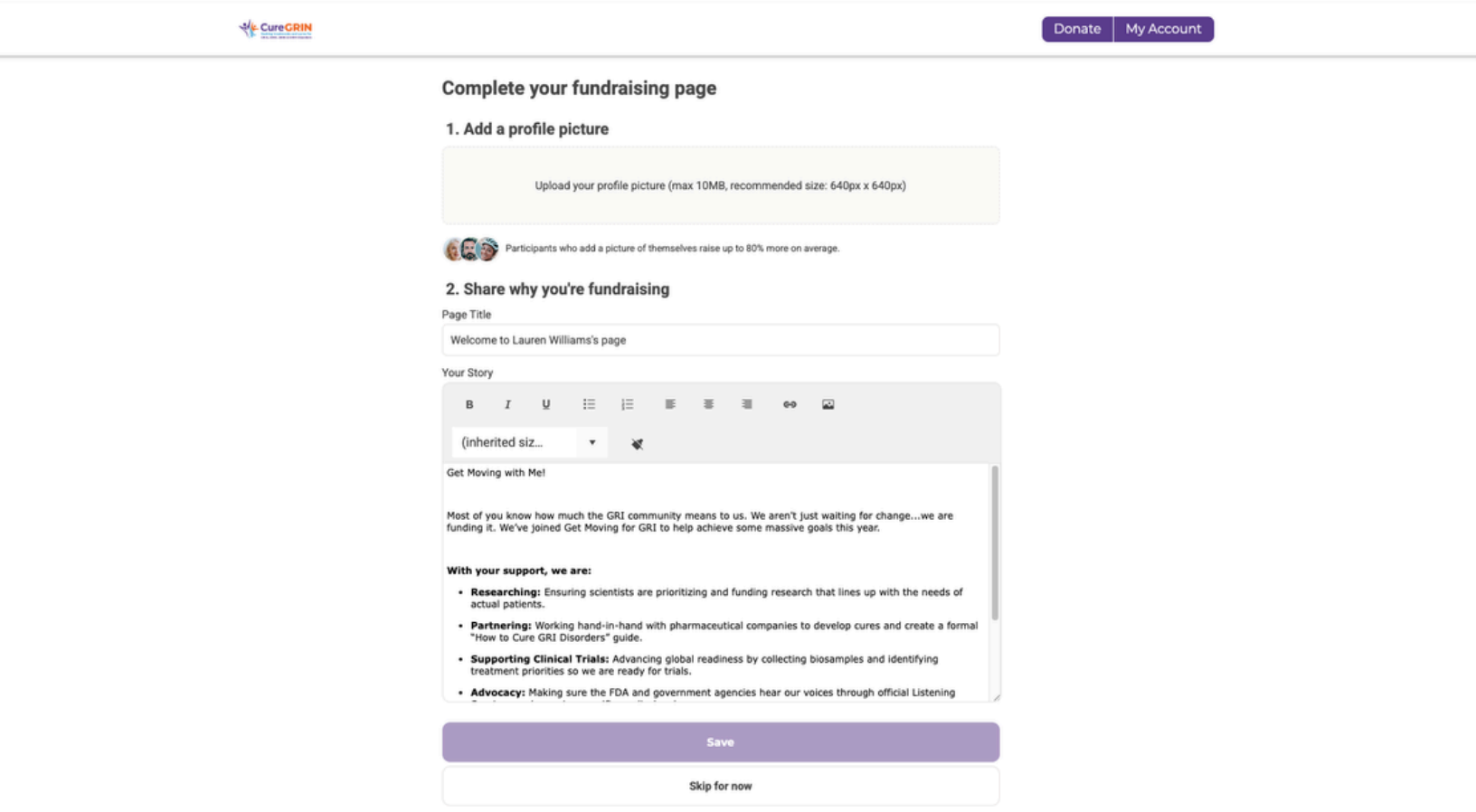
THANK YOU!

Registration and How to upload Images and Story

Your Get Moving for GRI fundraiser page is ready to customize with your child's photos and story. The more personal, the better.

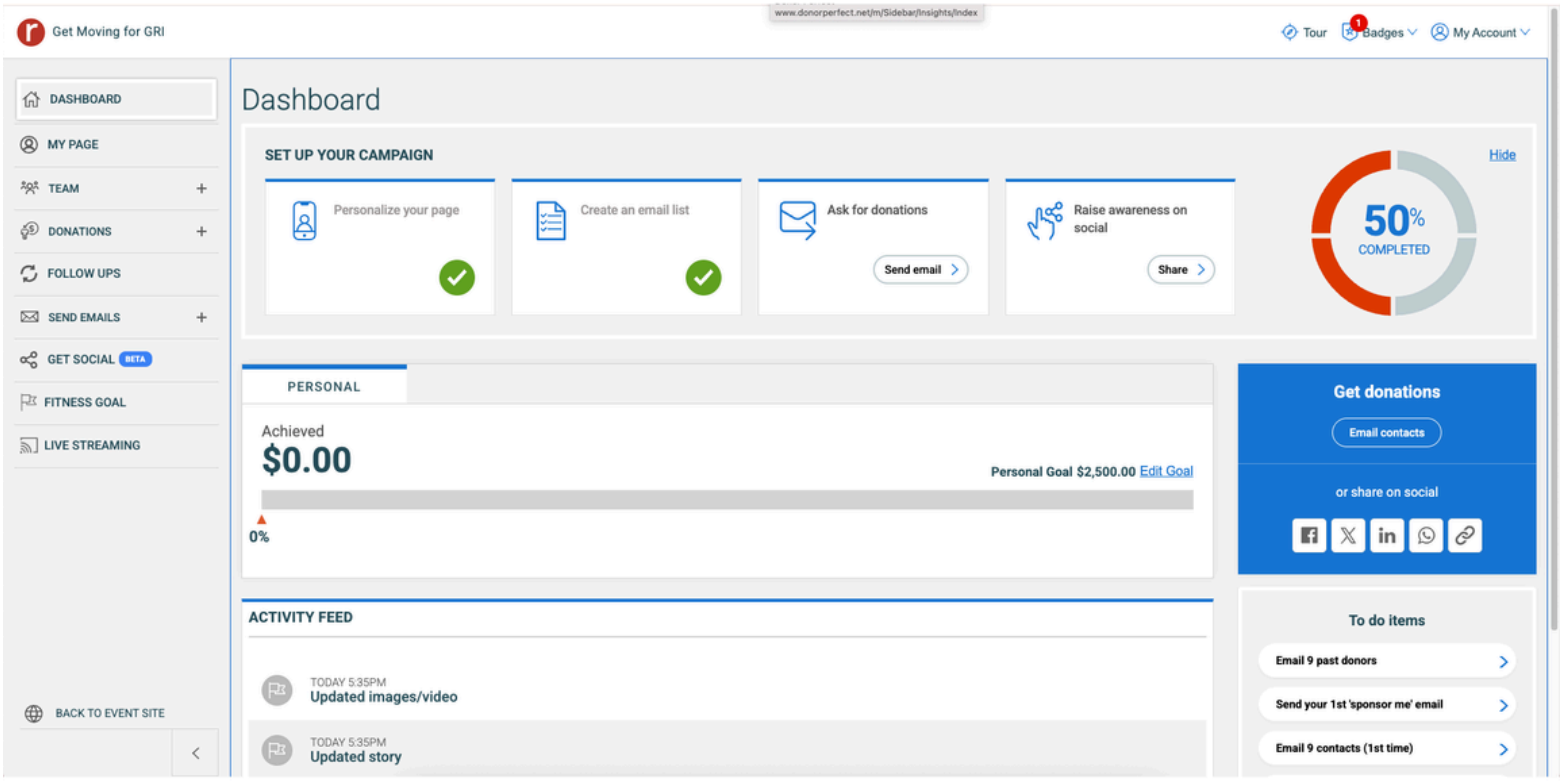
Step 1: Register for your Get Moving For GRI Fundraiser Page.
Step 2: When your registration is complete, you can personalize your page.

- Enter your child's name.
- Upload your child's picture by clicking on the image boxes to upload your images.
- Insert a brief story about your child. We recommend 250-350 words. Bold important information for impact.



Fundraising Portal

Step 4: Next, you can click on the button that says fundraising portal and that will take you to your dashboard where you can share your fundraiser with friends, family and personal contacts.



Social Media Post Examples

We encourage you to use social media to help you succeed in your fundraising efforts. Plan on promoting on your favorite social media channels at least 5 times during the month of June. Ideally, posts should be in your words and voice. If you need inspiration, please see the examples below.

Message One - after registration
I've registered for the 2026 #GetMovingforGRI virtual event that takes place the month of June. I hope you'll join me in finding a cure for GRI Disorders. I am participating for [INSERT CHILD'S NAME] and I'm asking for your support. Please visit my fundraising page to learn more #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Message Two - throughout the campaign
Have you heard about #GetMovingforGRI? GRI Disorders families and friends are fighting to find a cure for GRI Disorders worldwide. I invite you to join me by donating to @CureGRINFoundation in [INSERT NAME OF CHILD OR TEAM] honor! Your donation will bring us one step closer to finding a cure. Together, we can make a difference. #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Message Three options - throughout the campaign:
Did you know there is currently NO cure for GRI Disorders? Fortunately, there is hope. Working together is crucial to finding a cure and your donation will bring us that much closer. Join me and @CureGRINFoundation and together we will find a cure! #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Did you know that many GRI patients are non-verbal, unable to walk, and often suffer severe and frequent seizures that are not responsive to medical therapies? You can be a GRI Champion and help my efforts to fund research for a cure today. #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Social Media Post Examples

Want to join me in supporting a cause that is very dear to my heart? I am raising money for @CureGRINFoundation to find a cure for GRI Disorders and your contribution will make an impact whether you donate $5 or $500. Click on the link below to support Team [INSERT NAME OF CHILD OR TEAM]! We are forever grateful! #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Message Four options – Progress report throughout the campaign:
I'm halfway to my goal and only need [$X] to reach it! Will you be a GRI Champion and help me by donating to find a cure for GRI Disorders? Visit my page and make your donation today. #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Just 2 weeks left in this year's #GetMovingforGRI! I am so excited to participate and make a difference in the lives of those with GRI Disorders. I walk/run for [INSERT YOUR SPECIAL GRI'S NAME]. Please support my efforts and visit my page to learn more. #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Only 4 days left to be [INSERT YOUR CHILD'S NAME] hero. Can we count on you? #CureGRIN #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Message Five - after the event
Thank you so much to everyone who supported my efforts to raise money for CureGRIN Foundation. During the month of June, I ran/walked [INSERT DISTANCE] and raised [$X]! We could not do this without you! If you would like to learn more about CureGRIN Foundation, please visit CureGRIN.org #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI

Pro Tips!

Update your Facebook Profile Frame

Update your Facebook profile frame to the 2025 Get Moving for GRI profile frame by clicking here: https://twb.nz/gmfg2026

Pro Tips:

- Use hashtags: #GRIN1 #GRIN2A #GRIN2B #GRIN2D #GRIN3A #GRIA1 #GRIA2 #GRIA3 #GRIA4 #GRIK2 #GetMovingforGRI #CureGRIN
- Use images to create interest. Canva is a free online tool where you can easily create interesting posts with images. www.canva.com

How to write a Fundraiser letter/email

Now that you've set up your personal Get Moving for GRI page, it's time to start fundraising! Using social media to promote your fundraiser is the easiest way to get donations. But many people may miss your posts and it's easy to scroll past them. There is still power in the written word, so here are a few hints in writing letters/emails to help get started.

- Create a list of EVERYONE you know using our Who Do You Know list. Don't say "no" for anyone by assuming that they can't or won't support. Send them the letter or email and let them decide. Do not hesitate to include casual acquaintances, as they will understand that you are seeking donations for a worthy cause.
- Ask. Include a call to action. Don't just tell them what you're doing, ask for their help. Include your personal fundraising goal in the content and suggest giving levels. Do not diminish your request by being apologetic or by saying something like "I hope you can donate something."
- Make it personal. If mailing, hand address the outside envelope and hand sign each letter. For emails, don't send a mass email with everyone's address showing. Sending individual emails will make potential donors feel special. Write a short personal note to those you don't see regularly, i.e., "Mary, I hope this finds you doing well!"
- Put your HEART into it. Let them know why you're fundraising. This cause is important to you: share why. Don't include too many facts and figures; instead include your personal story of why you have taken on this task. Someone will donate to you because they know you and want to support your efforts.

How to write a Fundraiser letter/email

- Make it easy to donate. Include your personal fundraising page link and encourage online donations. If mailing, include a return envelope for them to send their donation to you. Label the envelopes with your address. It's also nice to include a stamp on the return envelope. If you are organizing an in-person activity, instruct them to bring a check payable to CureGRIN Foundation.
- Set a deadline. People are always motivated by deadlines. We recommend that you set a deadline earlier than the end of June. This way you can assess your fundraising and revise your plan if needed before the actual deadline.
- Send a reminder. Keep a list of those who send in donations. Send a reminder to those that have not yet donated. Include fundraising updates in your reminder. Let them know that fundraising is going well, but you still have a bit farther to go. Sometimes, reminder letters are more successful than original letters for bringing in the money.
- Thank your supporters. You can update the story on your page, send emails out to your donors, tweet a thank you, update your Facebook status or send a hand-written note. Let people know how your fundraising went, just what their support has meant to you and what a difference it will make to CureGRIN.

Pro Tip: Put your fundraiser page link in your email signatures for a quick and easy win. It only takes doing it once and then every email that you send out will be raising more awareness of your fundraiser.
Example:
I'm participating in Get Moving for GRI during the month of June. Visit my page to learn more and support my efforts to fund research for a cure for GRI Disorder.

Sample Fundraising Letter

Dear Friends and Family,
As many of you already know, our [son/daughter] [child's name] was diagnosed with a GRI Disorder.

We are participating in CureGRIN Foundation's 2026 Get Moving for GRI event, during the month of June, to raise funds for research towards treatments and cures for GRI Disorders.

There's no cure, yet. Fortunately, there is hope and my family is committed to improving the lives of those with GRI Disorders.

Researchers agree that a cure is possible. Some of the world's best scientists and researchers are working specifically on treatments and a cure for GRI Disorder and many of them are CureGRIN's Scientific Advisory Board members.

Please help support CureGRIN Foundation and those affected by a GRI Disorder by donating to my fundraising page and/or joining Team [INSERT YOUR TEAM NAME] and helping us to raise funds at [INSERT YOUR FUNDRAISING PAGE LINK HERE].

Thank you for your generosity and help. We truly appreciate it!

Learn more about GRI Disorders and follow our efforts at www.curegrin.org.

[YOUR NAME]

Who do you know?

The most successful fundraisers are those who aren't afraid to ask their friends and family for support – they will want to help you because they care about you and your special GRI! Filling out this worksheet will help jog your memory.

Make a Phone Call to:

Parents
Sisters/Sisters-in-law
Brothers/Brothers-in-law
Aunts/Uncles
Cousins
Children
Nieces/Nephews
Grandparents

Send an Email to:

Accountant
Attorney
Dentist
Chiropractor
Financial Planner
Landlord/Manager
Real Estate Agent
Physical Therapist
Physician

Drop Off a Letter to:

Bank/Credit Union
Bar/Restaurant Owner/Manager
Childcare
Coffee shops
Drycleaner
Esthetician
Florist
Golf or Tennis Club
Gym/Yoga Studio/Trainer
Hair Salon/Spa
Nail Salon
School/Teachers
Supermarket
Pet Groomer/Vet
Pharmacist

Others You Might Call or Email:

College Friends
Fraternity Friends
High School Friends
Children's Friends
Children's Teachers
Neighbors
Parents' Friends
Former Co-workers
Coaches

Maybe You Know People From:

Work
Social Organizations
Civic Organizations and Volunteer Groups
Religious Organizations
Professional Organizations
Educational Organizations/ Alumni
Small business owners
Hobbies

FAQ

Frequently Asked Questions About Get Moving for GRI

How long do I have to reach my goal?
The Get Moving for GRI virtual event is scheduled to run from June 1 - June 30. Our hope is to raise our goal by that date, but families are welcome to leave their pages open longer in order to reach their goals OR start fundraising prior to June 1.

What if I can't reach my goal?
That's okay! Every dollar counts.

Can I raise more than the suggested amount?
Absolutely! We only provide a suggested target, but you can set your goal as high as you like! If donations exceed your expectations, feel free to boost your goal to a higher amount. You can change your fundraising goal under the dashboard tab.

What if I've raised money already outside of my personalized page?
That's great! We can manually add these donations to your fundraiser/team page once you mail checks to:
CureGRIN Foundation
4845 Pearl East Circle Ste 118
Boulder, Co 80301

Be sure to send the donation form with checks or ask your donors to write your child's name in the memo field so we can credit your fundraising progress.
Please reach out to any of us on the board, https://curegrin.org/our-team/ for any questions! We are here for you!